



# News & Views

January 2022 Issue



# Table of Contents

Letter from the Executive Director: Recruitment and Retention and Public Promotional Campaign.....	1
Registration Reminder.....	3
NEW Continuing Education Discount Code.....	3
Upcoming Awards, Bursary, and Scholarship Deadlines.....	4
Committee Vacancies.....	6
Save the Date: AGM, Banquet and Conference.....	6
NBASW Call for Proposals: Professional Development.....	7
Social Work Month.....	8
Continuing Education Opportunities.....	9
Requests for Participation.....	11
Resources.....	13
Wellness Resources.....	13
Stay Social.....	14

# Letter from the Executive Director

---

The last two years have been complex and challenging, to say the least, and we know that especially for those of you working the frontlines. Balancing your work and your wellbeing can be challenging, and this is especially true during a pandemic. In a helping profession like social work, it can be hard to remember to take time out of your day for you. It's important that you find time in your schedule to do things that make you feel good - go for a walk, journal, read a book, etc. We need to take care of ourselves in order to care for others.

We also want to update you on some important projects the NBASW has been working on, and will continue to work on over the months and years to come:

## Recruitment and Retention

We've heard from countless social workers around the province that there's a great need for a recruitment and retention plan to help address staff shortages in a variety of social work workspaces. This is why the NBASW is pleased to announce that we have received funding from the Department of Post-Secondary Education, Training and Labour (PETL) and have begun work on a recruitment and retention plan to help address the many needs of the profession of social work.

The NBASW will be working with a consultant who will lead a steering committee comprised of leaders from the Department of Social Development, Vitalité Health Network, Horizon Health Network, St. Thomas University, Université de Moncton, CUPE, the NB Union, and others. The goal is to develop a 5-year strategy to help address the recruitment and retention challenges being felt across the province in a variety of settings.

At the heart of this project is all of you. We want you to know that we're grateful for all of the work you've put into the profession. With this Recruitment and Retention Plan, the objective is to determine and implement the best ways to recruit additional social workers to the field, and to retain those in the field already.

## Public Promotional Campaign

I'm also pleased to announce that our public promotional campaign has officially been launched! As of January 17th, you can find our 6 videos (3 in English and 3 in French) across multiple platforms, including on cable television, ConnectedTV, You-

Tube, and social media.

The Promotion of the Profession Committee and staff have worked hard with m5, a marketing firm, on this campaign, which has been designed to promote the profession of social work and improve the perception the general public holds about the work you do.

As you may be aware, we began the campaign on social media in 2020 and continued it through 2021. In 2021 we asked you, our members, to share stories and experiences you've had. We then worked with m5 to anonymize and adapt those stories to help reach our

campaign goal, and in November 2021 we launched our first video on social media. This month's launch of the additional videos, on cable television and other platforms, will help reach even more people about the amazing work social workers do for New Brunswickers everyday.

Want to help us shine a light on the work social workers are doing for New Brunswickers? Join in by sharing our videos on [social media](#)!

I want to once again thank each and every one of you for your amazing work helping the most vulnerable people in our communities.



**Miguel LeBlanc, BSW, MSW, RSW**  
**NBASW Executive Director**



*A promotional photo being used as part of our public promotional campaign. This storyline was developed to highlight the work social workers do for and with older adults*

# Registration Reminder

---

The NBASW would like to inform you that registration has officially begun. What does this mean for you as a member?

To maintain your NBASW membership, the Association requests that you submit your online re-registration (membership renewal) form and pay your membership dues at your earliest convenience, and no later than March 31, 2022.

- To **renew your registration**, [click here](#).
- To view our **Renewal FAQ** page, [click here](#).
- To view a **step-by-step instruction guide** on membership renewal, [click here](#).

If you have any remaining questions, please do not hesitate to contact us at (506) 459-5595 or at [info@nbasw-attsnb.ca](mailto:info@nbasw-attsnb.ca).

**Please note:** To facilitate your 2022-2023 registration process, we encourage you to test your username and password on the SPD website before you attempt to register to ensure enough time for troubleshooting should you need it prior to March 31st.

## NEW Continuing Education Discount Code

---

The NBASW is pleased to announce a new partnership with [ACHIEVE Centre for Leadership](#) and the [Crisis and Trauma Resource Institute \(CTRI\)](#)! Through this partnership, members can use a discount code to get 15% off any public workshop (live virtual trainings through Zoom or in-person workshops when they resume in 2022), or for OnDemand workshops, which are recordings that can be used at your own pace.

To get the 15% discount, please use the code **NBASW15** at checkout.

# Upcoming Awards, Bursary and Grant Deadlines

---

The following are the upcoming awards, bursary and scholarship deadlines:

## **Raoul Léger Memorial Award**

**Deadline: February 28, 2022**

The Raoul Léger Memorial Award is presented yearly to a social worker in New Brunswick who has made a significant contribution to the advancement of the practice of social work and social justice in New Brunswick. This award is presented in memory of Raoul Léger, a social worker who devoted his career and gave his life for the advancement of social justice in Guatemala.

[Click here for eligibility criteria](#)

[Click here for the nomination form](#)

## **Debbie Nason Social Work in Health Care Award**

**Deadline: February 28, 2022**

The Debbie Nason Social Work in Health Care Award is presented yearly to a social worker who is a current or former member of the NBASW, in memory of Debbie Nason, a social worker who devoted her career to the development and betterment of hospital social work.

[Click here for eligibility criteria](#)

[Click here for the nomination form](#)

## **Co-operators Bursary for Student Members**

**Mi'kmaq/Maliseet Bachelor of Social Work Program Deadline: March 1, 2022**

The Co-operators home and auto insurance, in partnership with the NBASW, are pleased to offer three student bursaries, valued at \$500 each, awarded on an annual basis. Student members of the NBASW who are studying in the following Schools of Social Work are eligible to apply for a bursary: Mi'kmaq/Maliseet Bachelor of Social Work program, Université de Moncton School of Social Work, and St. Thomas University Post Degree Program

[Click here for eligibility criteria](#)

[Click here for the application form](#)

## **UNI Education Grant**

**Deadline: March 1, 2022**

The UNI Education Grant is awarded annually to two registered members of the New Brunswick Association of Social Workers that resides in the province for the purpose of undertaking studies leading to a higher degree in social work, or to a specialized certificate program or course related to social work. Priority is given to studies leading to a higher degree. If there are no applications for graduate studies leading to a higher degree or certification, funding to pursue other forms of continuing professional education activities are eligible for consideration.

[Click here for eligibility criteria](#)

[Click here for the application form](#)

### **NBASW Bursary Fund**

**Deadline: First come first serve basis during fiscal year (April 1st – March 31st)**

The NBASW Bursary Fund is awarded annually to a registered and residing in New Brunswick member of the New Brunswick Association of Social Workers for the purpose of undertaking training opportunities recognized in the most up-to-date Continuing Professional Education Policy, including but not limited to conferences, workshops, and webinars. Studies leading to a higher degree in social work, or to a specialized certificate program or course related to social work are eligible for consideration, however, priority for the administration of this fund will be given to the above-mentioned training opportunities.

[Click here for eligibility criteria](#)

[Click here for the application form](#)

### **CASW & NBASW Grant (BMS)**

**Deadline: March 31, 2022**

The CASW, in partnership with the NBASW, are pleased to offer a grant to assist in the delivery of continuing education to New Brunswick social workers. The grant may be accessed by a single member or a group of members wishing to host a continuing education opportunity for New Brunswick social workers. Funding for this grant is made possible by BMS, the broker for the CASW liability insurance program.

[Click here for eligibility criteria](#)

[Click here for the application form](#)

### **Co-operators Bursary for Members**

**Deadline: March 31, 2022**

The Co-operators Bursary Fund is awarded annually to a registered and residing in New Brunswick member(s) of the NBASW for the purpose of undertaking training

opportunities recognized in the most up-to-date Continuing Professional Education Policy, including but not limited to conferences, workshops, and webinars. Studies leading to a higher degree in social work, or to a specialized certificate program or course related to social work are eligible for consideration, however, priority for the administration of this fund will be given to the above-mentioned training opportunities.

[Click here for eligibility criteria](#)

[Click here for the application form](#)

## Committee Vacancies

---

The NBASW is seeking to fill vacancies on some of our committees. Please see below for a full list of which committees have vacancies. To apply to a committee, please send the name of the committee you're interested in joining and your resume to [info@nbasw-attsnb.ca](mailto:info@nbasw-attsnb.ca).

- **Education Committee**
- **Committee of Examiners**
- **Indigenous Guidance Committee**
- **Practice Issues, Ethics and Professional Standards Committee**
- **Promotion of the Profession Committee**
- **Social Action Committee**

## Save the Date: AGM, Banquet and Conference

---

We're pleased to announce that this year's AGM, which will be hosted by the Restigouche Chapter, will take place June 3 and 4, 2022. Keep an eye out in the coming weeks for details about this year's theme, and for the registration form, which will be sent to members via email. We're looking forward to seeing everyone!



# NBASW Call for Proposals: Professional Development

---

The NBASW is seeking proposals for webinars under the NBASW Professional Development Fund!

If you hold expertise in any topic of interest relevant to the social work field, **we invite you to submit a proposal to present a 1-hour long webinar under the NBASW Professional Development Fund.**

While we're interested in webinars on all topics related to the field of social work, the following topics will be given priority due to member interest:

- Vicarious (secondary) trauma;
- Trauma-informed social work practice;
- Grief and loss;
- Intimate partner violence (IPV) and its impacts on children and/or adults;  
or
- Addictions and mental health.

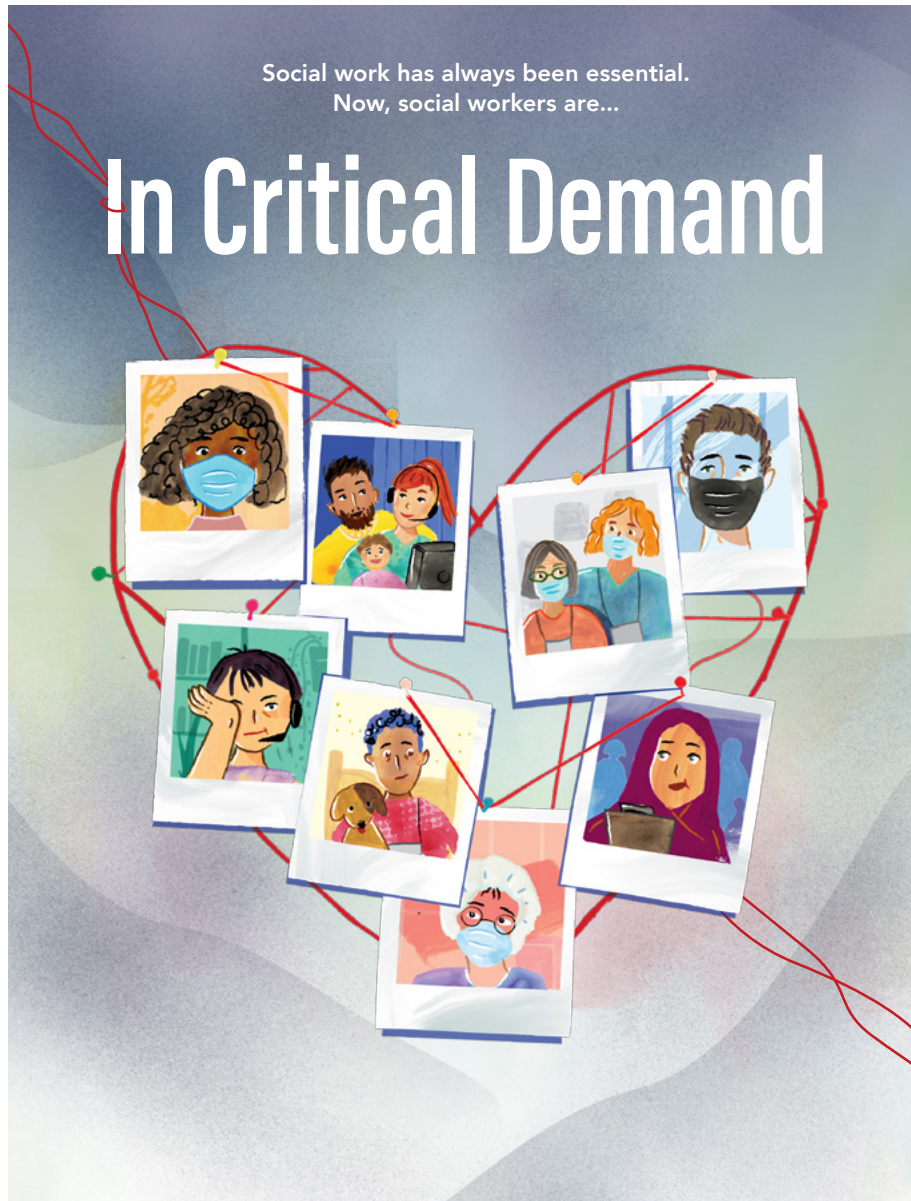
The NBASW Professional Development Fund is awarded annually to NBASW members who present a webinar training opportunity for provincial social workers in their areas of knowledge, expertise and/or practice.

To be eligible to receive the Fund, social workers must apply to present a webinar by completing a [Webinar Information Form](#). **Applications will be evaluated on a first come first serve basis and if the webinar application has been approved and the applicant has met all webinar requirements, including webinar presentation, they will receive the Fund in the form of registration dues reimbursement.**

For more information about the Fund, including the Fund guidelines, please [click here](#).

# Social Work Month

The NBASW is pleased to share this year's Social Work Month theme, ***In Critical Demand - Social Work is Essential***, as well as the Social Work Month poster. To order a poster for Social Work Month, please contact Isabelle Agnew at [isabelle.agnew@nbasw-attsnb.ca](mailto:isabelle.agnew@nbasw-attsnb.ca) and we would be happy to arrange that. Keep an eye on your email and on our Facebook for further Social Work Month announcements!



March is National Social Work Month. Social work was essential before the pandemic, crucial during the pandemic, and now more than ever, social workers are **#InCriticalDemand**.

[#NationalSocialWorkMonth](https://www.facebook.com/NationalSocialWorkMonth)



[casw-acts.ca](http://casw-acts.ca)

# Continuing Education Opportunities

---

*Note that all events labeled “ACHIEVE” or “CTRI” are eligible for the NBASW discount code. Please see page 3 of the newsletter for details. For more events from ACHIEVE, [click here](#), and for more events from CTRI, [click here](#).*

## **Listening for Change: The Use of Institutional Ethnography and the Listening Guide to Understand the Experiences and Challenges of Aging at Home**

DATE: February 3rd at 12pm EST (1PM AST)

[Click here for details and to register](#)

## **ACHIEVE: Trauma-Informed Leadership**

DATE: February 7 from 1-2pmCDT (3-4pm AST)

[Click here for details and to register](#)

## **CTRI: Vicarious Trauma - Strategies for Resilience**

DATE: February 8 from 9am-4pmCDT (11am to 6pm AST)

[Click here for details and to register](#)

## **CTRI: Online Counselling - Strategies to Strengthen Engagement**

DATE: February 9 from 9am-4pmCDT (11am to 6pm AST)

[Click here for details and to register](#)

## **CTRI: Counselling - The Essential Skills**

DATE: February 10-11 from 9am-4pmCDT (11am to 6pm AST)

[Click here for details and to register](#)

## **Hospital Discharge Planning for Older Adults**

DATE: February 14-March 13

[Click here for details and to register](#)

## **CTRI: Solution-Focused Therapy - Skills for Short-Term Counselling**

DATE: February 17 from 9am-4pmCDT (11am to 6pm AST)

[Click here for details and to register](#)

## **CTRI: Ethics of Helping - Boundaries and Relationships**

DATE: February 24 from 9am-4pmCDT (11am to 6pm AST)

[Click here for details and to register](#)

## **CTRI: Anxiety in Children and Youth - Practical Intervention Strategies**

DATE: February 24 from 9am-4pmCDT (11am to 6pm AST)

[Click here for details and to register](#)

## **The Role of Palliative Care for Older Adults and their Caregivers**

DATE: February 28-March 27

[Click here for details and to register](#)

## **The Human Experience: A Journey Through the Core Sensitivities**

DATE: March 1-May 16

[Click here for details and to register](#)

## **CTRI: Addictions and Mental Health - Strategies for Complex Issues**

DATE: March 2 from 9am-4pm CDT (11am to 6pm AST)

[Click here for details and to register](#)

## **CTRI: Harm Reduction - A Framework for Change, Choice, and Control**

DATE: March 3 from 9am-4pm CDT (11am to 6pm AST)

[Click here for details and to register](#)

## **Cognitive Behavioural Therapy (CBT) for Depression Among Older Adults**

DATE: March 14-April 10

[Click here for details and to register](#)

## **ACHIEVE: De-escalating Potentially Violent Situations™**

DATE: March 17 at 1-2pm CDT (3-4pm AST)

[Click here for details and to register](#)

## **ACHIEVE: Diversity and Culture: Strategies for Working with Differences**

DATE: March 22 at 1-2pm CDT (3-4pm AST)

[Click here for details and to register](#)

## Interventions for addressing substance misuse among older adults

DATE: March 28-April 24

[Click here for details and to register](#)

## Save the Date: The International Women and Addiction Symposium

DATE: September 22-24

[Click here for details and to register](#)

# Requests for Participation

---

The following are requests for participation that the NBASW has received. These may include participation in research projects, surveys, or new programs seeking to feature social workers.

## “Student-Initiated Confrontations: Understanding the Phenomenon and the Associated Training Implications for Post-Secondary Social Work Educators”

Are you a post-secondary social work educator? Have you had experiences with disruptive, problematic, or confrontational behaviours initiated by students? Your stories and experiences can help. You are being invited to participate in a 60-90-minute Zoom interview in which you will be asked to share your experiences with situations involving student-initiated confrontations. As part of this study, you will be asked for some broad and non-identifying demographic information. If you would like more information or you are interested in participating in this study, please contact Thalia Anderen, MSW, RCSW, PhD (Candidate) at [tsanderen@mun.ca](mailto:tsanderen@mun.ca) or by phone at 403-437-1364.

## Seeking Volunteers: Heart & Stroke Foundation of NB

The Heart & Stroke Foundation of New Brunswick (HSFNB) is seeking multiple Live Well | Bien Vivre Volunteer Ambassadors to work within our program in cooperation with a regional Health Coach. Live Well | Bien Vivre (LWBV) is an accessible, bilingual, confidential, no charge, professional health coaching that supports NB adults (19+) with their health and wellness goals. LWBV is managed by the HSFNB and funded by the Government of New Brunswick. This unique program utilizes a community-based approach to support the prevention and management of chronic disease and conditions. [Click here for information](#) and [click here to apply](#) (please note the application is through Google).

## Long-Term Impact of International Social Work Placements

The “Long-Term Impact of International Social Work Placements” study aims to understand how the international placement experience has impacted and continues to impact the career opportunities and choices, approach to practice, self-identity, and worldview of social work graduates. This study has obtained ethics approval from York University. If you are interested in being interviewed for this study, [please click here to contact Dr. Barbara Heron](#).

## Saint John Psychiatric & Counselling Associates

We invite registered social worker (RSW), licensed in the province of New Brunswick, to join our small but dynamic team. You must be an evidence-based practitioner and a team player.

We provide our associates with work flexibility, full administrative support and a percentage-based practise opportunity.

Please email your curriculum vitae to [rothesaypsychology@gmail.com](mailto:rothesaypsychology@gmail.com) or call our office at 506-642-7451.

### Did you know?

Members have access to professional liability insurance through BMS, the company that provides insurance for the CASW. Also, did you know that for a small additional annual fee, you can purchase a legal services package that gives you unlimited access to telephone legal advice, legal document templates, and more!

# Resources

---

## Grief Stories

[Grief Stories](#) HEALS by mobilizing the power of community through sharing stories that help those in grief feel. Professional filmmakers harness the power of video to capture genuine stories shared by real people and health professionals offering insights about grief and loss.

A health care expert hosts the Grief Stories podcast interviewing real people and other professionals about their stories of loss, the challenges of grief and what helps find hope and healing.

Health care experts and guests write insightful blog posts about the experience of grief and supporting bereaved people after a loss.

We offer a range of resources to help griever explore and express their own grief stories, and to connect with the stories of others, helping them feel less alone.

All content, including our videos, is vetted by health care experts.

## Wellness Resources

---

Social workers throughout New Brunswick provide essential services to some of the most vulnerable people in our communities. While this valuable and vital work, social workers also need to remember their own personal wellness. This section of the newsletter is designed to link social workers to wellness resources that may be of interest. If you have a wellness resource you'd like to see included in a future edition of the newsletter, please send it to our Communications Officer at [isabelle.agnew@nbasw-attsnb.ca](mailto:isabelle.agnew@nbasw-attsnb.ca)

### **CAMH: COMPASSION FATIGUE**

[Click here for the full article...](#)

### **THE IMPORTANCE OF SELF- CARE IN SOCIAL WORK AND SOCIAL WORK EDUCATION**

[Click here for the full article...](#)

# Stay Social

---

## Facebook



Our English page:

New Brunswick Association of Social Workers [@NBASW](#)



Our French page:

Association des travailleuses et des travailleurs sociaux du  
Nouveau-Brunswick [@ATTSNB](#)

## Twitter



Our English page:

New Brunswick Association of Social Workers [@NBSocialWorkers](#)



Our French page:

Association des travailleuses et des travailleurs sociaux du  
Nouveau-Brunswick [@TravSocNB](#)



Have something you'd like to see in the NBASW Newsletter? We're always looking for stories about social workers, events, and more to add. If you've got something you'd like us to include, please email [isabelle.agnew@nbasw-attsnb.ca](mailto:isabelle.agnew@nbasw-attsnb.ca) with the subject line "Newsletter."

